

MEDIA GUIDELINES

We welcome you to the 2015 FEI World Cup Finals at the Thomas and Mack Center, Las Vegas, Nevada, USA, comprising the 37th Annual **Longines FEI World Cup™ Jumping Final** and 30th annual **Reem Acra FEI World Cup™ Dressage Final**.

To give you the opportunity to get the best coverage, we provide the following information and suggest the following guidelines.

The Longines FEI World Cup™ Jumping Final started in 1979; this year's Final features 41 riders from 9 leagues around the world.

The Reem Acra FEI World Cup™ Dressage Final was first held in 1986 and this year's Final features 18 horse-and-rider combinations.

Media Center

We have assembled an experienced media staff to assist you in covering the competition. Please feel free to ask any of these public relations professionals, or any of our helpful volunteers, for whatever you may need.

The Media Center features:

- Wireless internet access (**User: WCLV15; Password: LasVegas!** (Please note that this is case sensitive))
- Hardwire access for photographers
- Photographers may secure their equipment on shelves in a locked closet. Our staff has the key and no one will be allowed in the closet unless accompanied by a member of our staff.
- Work stations – space is limited so please don't spread out!
- Per FEI rules, media are not allowed in the stables

Security will be stationed at the entrance to the Media Center so you will need to wear your Media Credential at all times.

There is NO SMOKING in the Media Center.

Program

The Official Event Program is one of your best sources of background information on the sports and this year's competition. Programs are available for you in the Media Center.

Press Conferences

There will be press conferences at the Mendenhall Center, near the Media Center, shortly after the conclusion of each competition. From the press seating, go down the outdoor steps and turn left.

Results

Results of each day's competition and accumulated point totals will be available in the Media Center at the end of each day. Results will also appear on www.fei.org and on the event's web site at www.worldcuplasvegas.com.

Interview Policy

All interview requests should be made through the media staff in the Media Center.

Media Center - Hours of Operation

The FEI World Cup™ Finals Media Center will open at 12:00 noon on Tuesday, April 14 and will remain open through the conclusion of the event on Sunday, April 19. The Media Center opens each day as follows and will remain open until two hours after each day's concluding press conference.

<u>Date:</u>	<u>Media Center To Open At:</u>
Tuesday, April 14	12:00 pm
Wednesday, April 15	08:30 am
Thursday, April 16	10:30 am
Friday, April 17	10:30 am
Saturday, April 18	10:30 am
Sunday, April 19	08:00 am

Media Briefing

Please note that all accredited media are asked to attend a media briefing on **Thursday, April 16 at 11:00 am** in the Media Center. Please also note that we may introduce specific broadcaster meeting(s). In such case, we will inform the relevant representatives in due time.

Press Seating

There is a limited number of work stations located in sections 111-112. These are assigned seats for media on deadline only. Additional press seating (without work stations) is available in row V at the top of sections 110 and 113, as well as in sections 206 and 230.

Photographer locations

Please see map of arena for official media photographer locations. **No flash photography for dressage.**

Meal Schedule

Complimentary food/refreshments for accredited media will be available in the Media Center each day. Meals will be served according to the following schedule:

- Wed
 - Brunch – 11:00 am – 1:00 pm
- Thu
 - Lunch – 11:00 am – 1:00 pm
 - Dinner – 5:00-7:00 pm
- Fri
 - Lunch – 11:00 am – 1:00 pm
 - Dinner – 5:00-7:00 pm
- Sat
 - Lunch – 11:00 am – 1:00 pm
 - Dinner – 5:00-7:00 pm
- Sun
 - Brunch – 10:00 am – 12:00 pm

Accommodations and Transportation

MGM Grand, Bellagio, South Point and Westgate are the host hotels. An event shuttle will run daily round-trips between the Thomas & Mack Center and these four hotels. For those staying at other hotels on “the strip,” there is monorail service among most “strip” locations. You may take the monorail to the MGM and take the shuttle from there. If you are staying somewhere not on the strip, you need to arrange your own transportation. **Shuttles will start running from these four hotels at 9:30 each morning and the last media shuttle will depart two hours after each day’s concluding press conference.**

Video Policies

- The various broadcast contracts for the FEI World Cup™ Finals 2014/15 prohibit any unauthorized use (recording, distributing, publishing) of any video or digital images from the competition (which includes the competition and also the warm-up and/or any other recordings within any designated official venue and/or area of the FEI World Cup™ Finals 2014/15);
- Any requests to shoot video of the FEI World Cup™ Finals 2014/15 require a written request on company letterhead outlining proposed use of the footage;
- Requests to acquire footage from the FEI/Las Vegas Events must be in writing and include a description of how and where (territory and broadcast outlet) the footage will be used, for how long, format needed, deadline and the length of footage required;
- Any live/live-delayed/on-demand webcasts are strictly prohibited.

By accepting your accreditation for the FEI World Cup Finals™ 2014/15 in Las Vegas (USA), you acknowledge and agree that:

- **the FEI and/or the OC (Las Vegas Events) at their sole discretion and with immediate effect, may withdraw accreditation for, but not limited to, non-compliance with the terms applicable for the issuing of the accreditation. The accredited person may be held liable for any loss or damage incurred by the FEI and/or the OC caused by such non-compliance;**

- **your accreditation as photographer and/or journalist at the FEI World Cup Finals™ 2014/15 in Las Vegas (USA) does not does not permit you to:**
 - (a) record, distribute, broadcast or transmit, or assist any person to record, distribute, broadcast or transmit, from within or at the venue by any means whatsoever (including, without limitation, radio, television, over the Internet or by way of mobile telephone or any other mobile device, modem or other form of technology or by way of any wired and/or wireless service) any video or other moving images and audio content (including commentary), unless the applicable broadcast rights have been previously cleared in writing with the FEI;**

 - (b) sell, license, distribute or otherwise publish, disseminate or reproduce for any purpose (commercial or otherwise), whether in whole or in part, any recordings relating to the FEI World Cup™ Finals 2014/15, the venue, attendees or any activity at any competition taken or made inside or at the venue (including, without limitation, video recordings or audio recordings), unless the applicable broadcast rights have been previously cleared in writing with the FEI.**

